

## INFORMATION ON THE PROCESSING OF PERSONAL DATA of the users registering to NEWSLETTERS

Pursuant to Article 13 of the EU Regulation 2016/679 (GDPR)



Macchine Traccialinee Marking Machines

The information provided below describes, as required by EU Regulation 2016/679 (GDPR) the processing operations performed on the personal data of the users registering to our newsletters.

### Data controller and contacts of data controller

The Data Controller is CMC srl, located in Via Padre Paolo Meroni, 20 - 22031/ALBAVILLA (CO) P.I. 02927020137.

The Data Controller can be contacted here: [cmcmt@cmcmt.it](mailto:cmcmt@cmcmt.it)

### Purpose, Legal basis of the processing and Retention period of data

The collecting and the processing of Your common personal data are carried out for:

<i>Purpose of the processing</i>	<i>Legal Basis of the processing</i>	<i>Retention period of data</i>
Registering to the newsletters for sending marketing, commercial and promotional information relating products or services.	The consent freely given by the data subject at the time of registering to the newsletters (Art.6 comma 1 lett. a GDPR).	The personal data collected will be retained till revocation of consent.

### Compulsory or optional nature of the conferral of data and consequences of refusal to provide personal data

The provision of personal data by its specific tick is optional, therefore its eventual refusal to provide such data would entail the inability to send commercial information by CMC srl.

### Data recipients

Your personal data may be communicated, within the limits strictly relevant to the purposes set out above and in accordance with the applicable law in this field, to:

--CMC staff, acting on specific instructions concerning purposes and arrangements of the processing.

### Data transfer

Personal data are kept on servers/archives located within European Union.

### Profiling

Your Personal data will not be disseminated in any way.

The processing does not concern automated or profiling processes.

### Rights of data subject

Data subject shall have the right to obtain from CMC srl, where appropriate, the rights of access to their personal data as well as rectification or erasure or portability of such data or the restriction of the processing concerning them, and to object to the processing (pursuant to Articles 15 to 22 of the Regulation). The data subject exercises his rights by sending an e-mail to [cmcmt@cmcmt.it](mailto:cmcmt@cmcmt.it). It shall also have the right to complaint to the supervisory Data Protection Authority, if it considers that its rights have been violated.

The revocation of consent for marketing purposes (opt-out), is allowed at any time by writing to the following address: [cmcmt@cmcmt.it](mailto:cmcmt@cmcmt.it).

**Text translated into english. the italian text shall prevail for any possible discrepancy and/or doubt of interpretation.**